



## Consumer Electronics Association Participates as Gold Sponsor of the M-Enabling Summit 2013

<http://www.ejkrause.com>

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### FOR IMMEDIATE RELEASE

**BETHESDA, MD., January 28, 2013** — The **M-Enabling Summit**, the leading conference and showcase devoted to accessible and assistive mobile technology for seniors and users of all abilities, is proud to announce **The Consumer Electronics Association (CEA)** has become a gold level sponsor. The two-day event convening in Washington, D.C. in June 6-7, 2013, is the premier gathering of U.S. and international leaders of the global ecosystem supporting accessible and assistive mobile solutions.

*“CEA and the consumer technology industry have long been committed to supporting access to technology by persons with disabilities. We are thrilled to support the **M-Enabling Summit** and are proud to be a part of the ongoing and important dialogue about accessibility issues”* said Julie Kearney, Vice President, Regulatory Affairs.

#### **About CEA:**

**The Consumer Electronics Association (CEA)** unites 2,000 companies within the consumer technology industry. Members tap into valuable and innovative members-only resources: unparalleled market research, networking opportunities with business advocates and leaders, up-to-date educational programs and technical training, exposure in extensive promotional programs, and representation from the voice of the industry.

The **M-Enabling Summit**, a joint initiative between **G3ict** and **E.J. Krause & Associates**, provides a unique source of information and exchange of experience among service providers, policy makers, technology leaders, organizations representing seniors and disability groups, apps developers, as well as health and private sector professionals. The Summit will showcase cutting-edge solutions leveraging mobile phones and tablets to better serve senior citizens and persons with disabilities. The second edition of the **M-Enabling Summit** will be held in conjunction with the FCC at the Renaissance Arlington Capital View Hotel.

**For more information please visit: <http://www.m-enabling.com>**

Follow us on Twitter: @mEnablingSummit

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#### **About G3ict**

The Global Initiative for Inclusive Information and Communication Technologies is an Advocacy Initiative of the Global Alliance for ICT and Development. Its mission is to promote and support the implementation of the dispositions of the

Convention on the Rights of Persons with Disabilities (CRPD) covering digital accessibility and assistive technologies. Participating organizations include industry, the public sector and organizations representing persons with disabilities. G3ict relies on an international network of ICT accessibility experts to develop practical tools, evaluation methods and benchmarks for States Parties, Disabled Persons Organizations and corporations. Since its inception in 2006, G3ict has organized or contributed to more than 120 awareness raising and capacity building programs for policy makers in cooperation with international organizations such as the ITU, UNESCO, ILO, UNITAR and the World Bank on all continents. G3ict co-produces with ITU the e-accessibility policy toolkit for persons with disabilities – [www.e-accessibilitytoolkit.org](http://www.e-accessibilitytoolkit.org) – widely used by policy makers involved in the implementation of the Convention on the Rights of Persons with Disabilities. G3ict is funded by contributions from corporations, disabled persons organizations and foundations. Its programs are hosted by international organizations, governments, universities and foundations around the world. <http://www.g3ict.org>

### **About E.J. Krause and Associates**

Founded in 1984, E.J. Krause and Associates, Inc. (EJK) is one of the largest privately held conference and exhibition management companies in the world. With offices on three continents, EJK produces over 60 events in 16 different industries. EJK's stellar reputation is based on its resolute commitment to excellence in service to its clients.

E.J. Krause and Associates has served the mobile industry by organizing the worldwide **EXPO COMM** series delivering professional audiences in size, scope and purchasing power, spanning multiple markets in a way that is unmatched by any other event. With over 400,000 participants, the combined attendance of all of the **EXPO COMM** events provide immediate access to the world's leading carrier service providers as well as the corporate world of enterprise network managers and business users of mobile solutions. <http://www.ejkrause.com>